2013 White Label Shiraz

The Alkoomi vineyards and winery are located in the Frankland River district of Western Australia's Great Southern wine region. The name is taken from local aboriginal dialect and means 'a place we chose' and the logo represents the unique and distinctively Australian Grasstree, *Xanthorrhoea preissii*. The first plantings were in 1971 and the region's long, cool ripening conditions are perfect for growing fruit of intense varietal character.



Winemaking

This wine was made with Frankland River fruit from several blocks, picked at optimal ripeness to give depth of flavour. Harvested in the early hours of the morning, the fruit was cold soaked prior to fermentation and then matured for 9 months with French oak to build complexity.

Vintage

2013 saw the earliest start on record due to warm, dry days from November through to February. Fortunately, we had vibrant, healthy canopies to protect the fruit in the summer heat, resulting in grapes of the highest quality.

Colour

Deep Ruby with magenta hues

Nose

Lifted aromas of dark cherry, plum and spice with nuances of cedary oak

Palate

This medium bodied Shiraz displays flavours of juicy ripe plums, blackberries and peppery spice with notes of dark chocolate. The palate is long and even and the flavours persist through to a soft juicy finish.

Cellaring

Ready to enjoy now, although will gain complexity over the next three to five years with careful cellaring.

Alcohol 14.1%

